



# Primera Disc Publishers and Software



# PRIMERA TECHNOLOGY EUROPE™

Mainzer Strasse 131, 65187 Wiesbaden/Germany

Tel.: +49 611 92 777-0

Fax: +49 611 92 777-50

primera.eu | sales@primera.eu

# Producing Discs Made Easy!

## Simple disc production process

From initial set-up to full operation, Primera's Disc Publishers are easy to use because of the simple but powerful wizard style publishing software that's included for both Windows-based PCs and Mac systems. The built-in design software lets you place photos, backgrounds, text and graphics anywhere on the disc.

Simply specify the files you want to burn and print, select how many discs you'd like and press go!



## Built-in disc design software

### Design your Layout:

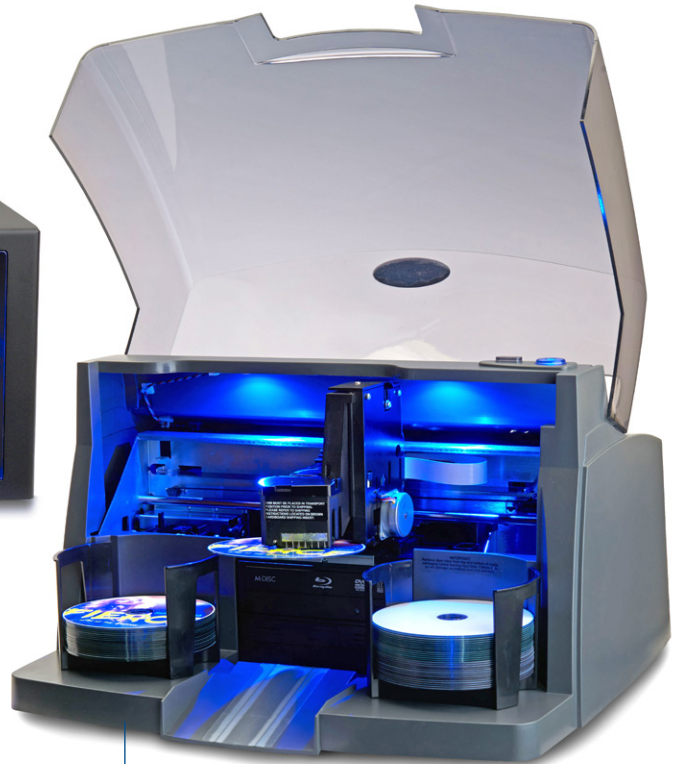
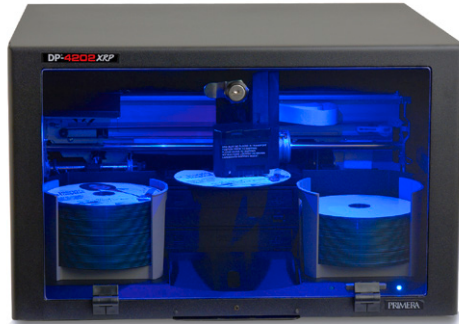
- No need to pay an expensive graphic designer for your disc design files
- Built-in disc design software SureThing Primera Edition works on Windows and DiscCover works on Mac
- Easily place photos, backgrounds, text and graphics anywhere on the disc
- Create your disc design in minutes

## Your disc on Mac or Windows

### Burn & Print your Disc:

- Primera's PTPublisher Software has won critical acclaim for its simple, wizard-style interface
- No special training for new operators needed
- Simply choose the type of job you want to perform (data, video, audio, etc.), match it with a print file, and press "GO" – it's that easy!





## Produce your full-colour printed discs

### Your Advantages:

- Borderless printing (place photos, backgrounds, text and graphics anywhere on the disc, including as far into the middle of the disc as you wish)
- Touchless direct-to-disc-printing
- No ink waste to clean pipelines off air bubbles when replacing ink cartridges
- Stunning 4800 dpi photo-realistic print resolution

### Your printed discs



# Disc Publisher & Software

## Disc Publisher Models

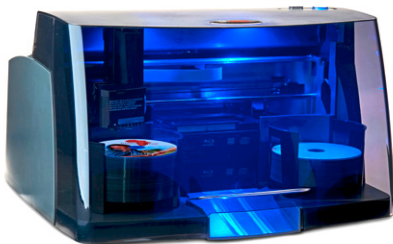
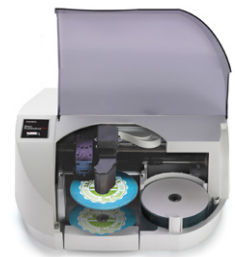
Primera's **Disc Publisher** for CD, DVD and Blu-ray Disc™ media are ideal for producing single unique copies or large quantities of professional-quality burned and printed discs – automatically and hands-free. They utilise the latest high-resolution inkjet technology to produce direct-to-disc full-colour printing, using print cartridges with integrated print head.

The **enhanced print head** implements native 1200 dpi high resolution with a 4800 dpi high quality mode, which realises **photo-realistic printouts in up to 16.7 million colours**. The single high yield tri-colour cartridge, used in all new Primera Disc Publisher models, **simplifies operation and on-going maintenance, eliminates problems** caused by fixed print heads and **minimises downtimes** during ink replacement. Not to mention that keeping just one SKU in stock (instead of multiple cartridges and replacement print heads) saves money and simplifies inventory management.

Combine this professional printing with Primera's WaterShield and WaterSafe CDs and DVDs and you'll get the most professional looking discs that are highly water-, scratch - and smudge-resistant. To enable **fast recording speeds and data transfer** all Primera Disc Publisher models are equipped with one USB 3.0 interface.

**Disc Publisher SE-3** – Smallest all-in-one desktop disc printer and publisher:

- 20 discs at a time
- One high-speed recordable DVD/CD or BD drive
- AutoPrinter (print only) model also available
- For single unique copies (disc on demand) or small quantities
- Best low-cost automated printing and publishing solution

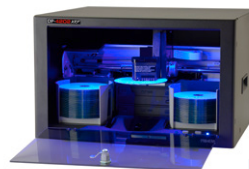


**DP-4200 Series** – Fastest disc printer and publisher:

- 100 discs at a time
- One (**DP-4201**) or two (**DP-4202**) high-speed recordable DVD/CD or BD drives
- AutoPrinter (**DP-4200**) perfect for side-by-side use with tower-style disc duplicators
- Available as **DP-4052** with 50 discs at a time
- Smooth and quiet operation thanks to new belt drive system
- For producing quantities of hundreds of full-colour discs day by day

**DP-4202 XRP** – Primera's industrial-grade model:

- 100 discs at a time
- Two high-speed recordable DVD/CD or BD drives
- Includes all of the features of DP-4200 Series
- 19" rack compatible steel cabinet with locking front door
- Built for mission-critical applications, which need the highest reliability



Rack Mount



All disc publishers can be easily integrated in your own applications by using Primera's free Software Developer's Kit (SDK) for both **Windows and Mac**. Easily **integrate the disc publisher** of your choice **in your existing production environment**. Each disc printer and publisher has **adjustable print settings** to make sure you have the perfect printout on each disc.

To sum up: Primera has a disc publisher for each need!

## Software already included

**What is the best software for burning and printing with the Primera Disc Publishers ?**

- Use "PTPublisher", an user friendly and fast software for Windows and Mac!

**Do you support automated disc reading to hard drives ?**

- Use "PTRip" (built within PTPublisher)!

**How can I protect my DVD video to prevent unauthorised duplication ?**

- Use "PTProtect" (built within PTPublisher), a reliable and effective anti-rip solution!

**I want to create my own disc covers. Which software can I use ?**

- Use "DiscCover" for Mac or "SureThing" for Windows to create print layouts!

**Can I share my disc publisher over a network? Can I produce my discs using networked disc publishers ?**

- Use "PTPublisher NE" (optional) – Primera's network edition for burning and printing with your disc publisher!

Not compatible with Disc Publisher SE-3 and DP-4052.

# Disc Publisher Comparison Chart

	<b>Disc Publisher<sup>se-3</sup></b>	<b>DP-4052</b> DISC PUBLISHER	<b>DP-4201</b> DISC PUBLISHER	<b>DP-4202</b> DISC PUBLISHER	<b>DP-4202<sup>XRP</sup></b> DISC PUBLISHER
Input Bin Capacity	20	50	100		
Mixed Media Bin	-		•		
Burn Drives DVD/CD	1			2	
Blu-ray Available	○ USB 3				
AutoPrinter (Print Only)	○	-	○		-
Kiosk Kit (External Output Bin)	-		○		
Business Card Adapter	-	○			
Lockable Front Door	-				•
Interior Light	-	•			
Rack Mount	-				○
Ink Cartridges	Single One multicolour (CMY) ink with process black (K)				
Maximum Print Resolution	4800 dpi (Print cartridge implementing native 1200 dpi high resolution with 4800 dpi HQ mode for perfect photo-realistic printouts)				
PTPublisher Software for Windows 7, 10	•				
PTPublisher Software for Mac OS X 10.7 or higher	•				
PTPublisher NE Server/Client Software for Windows	-		○		
Copy Protection possible (PTProtect)	•				
Software Developer's Kit (SDK)	•				
Case Construction	Metal/ABS				Metal
Dimensions (W x H x D)	381 x 375 x 178mm	440 x 440 x 280mm			430 x 410 x 260mm
Weight	7.7 kg	11.8 kg		19.5 kg	
European RoHS Compliant	•				
FCC, UL, CE and CSA Approvals	•				
Power Consumption (Idle/Peak in Watts)	10/35	32/57		32/69	
Power Requirements	100-240 VAC, 50/60 Hz, 60 W				
Warranty	One year (free additional 12 months when registering your product online at <a href="http://primerawarranty.com">primerawarranty.com</a> within the first 6 months after purchasing)				

• included   ○ available   - not available

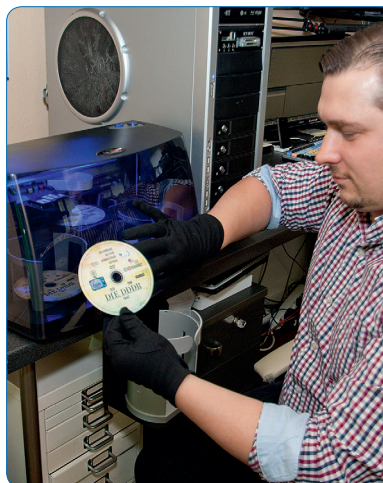
## Free Technical Support!

Contact Primera's support via email at [support@primera.eu](mailto:support@primera.eu), by phone at +49 611 92777-0 or use the online live chat on our webpage [primera.eu](http://primera.eu). This service is free for all our customers.



# You Are in Good Company

Primera's mission is to produce technologically superior products that offer a high degree of customer satisfaction with an excellent price-performance ratio. Businesses and organisations use Primera's Disc Publishers and software to automatically produce good looking discs. The following case studies will give you an idea about the type of customers using Primera products in various areas and how they have implemented many interesting ideas. You are in good company!



## ZfK e. V., Germany

The "Centre for culture and visual communication of deaf people in Berlin and Brandenburg e.V." produces TV-/DVD- and web film productions as well as barrier-free media. Amongst others this includes the translation from "normal text" to the German sign language.

Jan Sell and his team are producing 500 - 1,000 DVDs per month with Primera's Disc Publisher. He especially likes the built-in LED that not only illuminates the inside space but also displays the production status – a very great feature for deaf people.

“The disc publisher burns and prints discs automatically and the saved time gives us the opportunity to finally achieve new projects. We no longer give our jobs to a disc press shop!

*Marko Lipski, actor and employee*

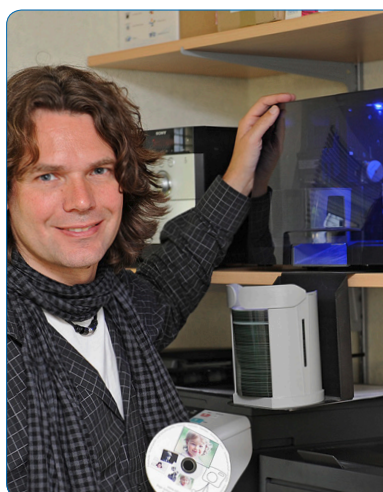


## Social Security Centre Thurgau, Switzerland

The social security centre Thurgau is a public agency and part of the Swiss social security system. One of its main tasks is to provide court houses, lawyers, doctors ect. with dossiers and documents of insured persons. Each disc is unique because of its content and the individual client information that needs to be printed on the disc. Therefore, Primera's Disc Publisher was the best choice to fulfill their needs of generating discs easily and printing them with high-quality.

“Due to its interface the disc publisher can be easily integrated to an existing production environment. Many other companies in Switzerland are using Primera just because of that!

*Raphael Iselin, team leader IT department*



## Ingo Schoppmann, Germany

Photographer Ingo Schoppmann specialises on photography in schools and kindergarten, weddings as well as family portraits. The marketing effect of CDs printed with his advertisements is very good and the customers love his photo printed CDs, which increase the number of sales. For wedding couples he designs an individual CD cover with SureThing in just a few minutes.

“Customers are always excited to get a CD with their photo printed on. Especially for kindergarten and schools it's a lot easier to allocate each CD to the right child.

*Ingo Schoppmann, photographer*



# Printable Media

Whether you are duplicating audio, video, data, software, photos or any other digital information, the appearance of your digital output is a direct reflection of your company. Make a positive, lasting impression with Primera's printable CD, DVD and Blu-ray media.

All Primera certified inkjet-printable media are the ideal choice for discs printed on Primera's Disc Publishers, where full process colour is used to add impact and/or functionality to the disc appearance. The following media are designed for high resolution printing on on-demand disc printers. They have an excellent fast-drying time and are smudge- and smear-resistant. They deliver the fastest recording speeds, highest print quality, lowest reject rates and are suitable for the fast high volume duplication market while cost effective enough for simple periodic use.

## White Gloss Media

### CDs/DVDs WaterShield

WaterShield is a highly water- and scratch-resistant glossy inkjet coating, especially made for discs that need great impression and photo-realistic printout. Its very white coating is perfect for full-colour photo-realistic printing. Custom graphics won't wash away and the glossy finish can cover the entire disc surface up to the center hub.

### CDs/DVDs/BDs WaterSafe

WaterSafe is a water- and scratch-resistant glossy inkjet coating, especially made for disc producers that want to print with low saturation printing settings but still archive a really good impression. It gives your printed disc a very vibrant colour appearance with a high gloss finish that can cover the entire disc surface up to the center hub.

## White Matte Media

### CDs/DVDs/BDs with matte coating

Matte inkjet coated media are especially made for discs with informational text and graphic design. They utilise a water- and scratch-resistant matte coating. The main feature of the matte surface is the fast-drying time and high quality prints even with low saturation printing settings. But there's no need to make concessions, the white matte media can cover the entire disc surface up to the center hub, too.

## Freedom

- Printable surface is extended up to the center hub, offering more design area and allowing to cover the entire disc surface.





# Convince Yourself!



## Samples needed ?

For disc samples contact Primera at:

Mainzer Strasse 131  
65187 Wiesbaden/Germany

Tel.: +49 611 92 777-0

Fax: +49 611 92 777-50

primera.eu | sales@primera.eu